## GCHC 1065 Music, the Arts, and Ideas

Through examining how music and our musical tastes and activities form an important part of our personal and cultural identities, this course will provide an introduction to aesthetics—the philosophy of art—from a music perspective. Students will be introduced to (1) questions about the nature of music (and art in general) and the nature of musical creation in a non-musical-technical manner; (2) major Western philosophical theories about music from antiquity to the 20th century; (3) problems in critically and aesthetically evaluating music of all kinds, from the popular music industry, to traditional musics, to the Western classical repertory; and (4) some current topics in music with philosophical ramifications, including culture and copyright, politics and music, and music as a commodity in advertising and media. Individual instructors may emphasize particular areas of expertise in music,

http://ge.hkbu.edu.hk/course/GCHC-1065/

aesthetics, and philosophical discourses.

## GCHC 1066 Paradigm Change of Christianity (3,2,1) and Its Impact on Western Individual Cultural and Social Life

In the course of development of Western history, Christianity as a paradigm underwent several changes in response to the social and cultural challenges in the West on the one hand, and inserting significant impacts on the Western society and individuals on the other. This course will use Thomas Kuhn's theory of paradigm change and Hans Kong's analysis on Christianity as foundation, through which its impacts on individual spirituality and social life, aesthetics, economics and politics in the West will be examined. This course will study the development of Christianity as western weltanschauung in the first four centuries after Jesus Christ, and the Renaissance and the Reformation and see how they affected the individual, cultural and social life in Europe. http://ge.hkbu.edu.hk/course/GCHC-1066/

## GCHC 1067 Religious Conflicts and Social (3,2,1) Harmony in the West

This course examines major episodes of religious conflicts in the West, identifying major trends and historical figures that are inherent in them. Special attention would be paid to how these conflicts fizzled or played themselves out, resulting in near permanent states of social harmony which have effectively grown past such conflicts. The evolution and nature of such harmonious state are particularly interesting to all religious people, who want their religions to play positive rather than negative roles in society. http://ge.hkbu.edu.hk/course/GCHC-1067/

## GCHC 1075 The Power of Ideas (3,2,1)

This course will study the correlation between historical and social changes to some of the important ideas in religion, philosophy, science and technology. Students will learn to grasp the basic method of reading and interpreting great historical documents and great books which form the conceptual groundwork of modern civilization.

http://ge.hkbu.edu.hk/course/GCHC-1075/

## GCHC 1076 中醫發展史與中華文明 (3,3,0) The History of Chinese Medicine Development and Chinese Civilization

能對中醫學重要醫學思想的發生、發展史及與醫學有關的中華主題文明史有所了解,對這兩者之間互相依賴、互為影響的關係及關係的意義有所思考,並希望由此為其它專業與社會文明之間關係問題的思考埋下契機。

This course aims to introduce the formation and development of the most important philosophy of Traditional Chinese Medicine (TCM), and its relation to the Chinese civilization. It will help the students to use different perspectives to think of the interdependence and impacts between the two. Upon completion of this course, students should be able to use different perspectives to think of the formation and development of the philosophy of other disciplines and their relation with the civilization in the society.

http://ge.hkbu.edu.hk/course/GCHC-1076/

# GCHC 1077 Understanding the 20th Century through Film

As the 20th century is the century of media technology and representation, cinema comes forward as the pivotal institution. The course aims to demonstrate and illustrate major events of the period with a special focus on aesthetics, narrative structure and spectacle. The birth of cinema in 1895 affords a pictorial-and later audiovisual-representation of key developments in every society: urbanization, technology, globalization of warfare and socioeconomic transformation. It also comes to play a crucial role in modernization and circulation of contemporary trends and norms. Cinema itself evolves into an institutional, industrialized force that later gives rise to television, the internet and other postmodern forms of infotainment. Films thus can be framed as devices for visualizing and imagining the 20th century.

(3,3,0)

http://ge.hkbu.edu.hk/course/GCHC-1077/

## GCHC 1085 Human Civilization, Cultural (3,3,0) Heritage and Landscapes

In the long period of human civilization, people have created many magnificent historical landmarks and cultural landscapes. The course will introduce students to the concept of civilization and cultures. In particular, cultural heritage and landscapes will be discussed as products of human history, civilization, cultures, and physical spaces. By using both local and worldwide examples, the course will assist students in acquiring the skills to observe and interpret cultural landscapes.

http://ge.hkbu.edu.hk/course/GCHC-1085/

#### GCHC 1086 The Making of Humankind (3,3,0)

The course will present an alternative history demonstrating how non-traditional approaches (archaeological, geological, science archives) can tell stories from the past. An introduction will be given to the history of planet Earth and how events in the distant past have determined the nature of, and limits to, our modern civilizations. A more intensive narrative is developed dealing with human pre-history and the initiation of the earliest human cultures. The main focus will be on understanding our own ancestors and their spread across the world. Their cultural adaptations will be discussed by examining the development of stone tools, the origins of art, the earliest forms of writing, and the shift from hunter-gathering to agricultural and fishing activities and, subsequently, to the rise of the earliest civilizations. Questions will be raised as to what may happen to us in the future, given the evidence of our past.

http://ge.hkbu.edu.hk/course/GCHC-1086/

# GCHC 1087 Collective Memories, Constructed (3,2,1) Cultures: The European Museum

The course will introduce the major European cultural centers, which have developed around the existence of large-scale public museums. Students will study the origins of such museums, their evolving structures (including attendant research institutions) and functions, and the controversies surrounding their collections and activities in past and present. Emphasis will be given to their role in heritage conservation and national identity building, as well as trans-national cultural research, dialogue and conflict. The course will finally discuss contemporary approaches to commoditize museums while at the same time sustain their capacity to influence national and global cultural discourse.

http://ge.hkbu.edu.hk/course/GCHC-1087/

### GCIT 1005 Essential IT for Enterprises and SoHo (3,1,2)

This course aims to provide students with an overview of the business IT environments from large enterprises to SoHo (Small office Home office). It covers key concepts of information technology, specially addressing the opportunities it brings to the business world at large, and SoHo startups in particular. This course also aims to let students experience how information technology increases the efficiency and productivity in the workplaces. It covers topics including e-commerce, e-marketing,

network security, intellectual property, etc. Practical knowledge on business applications such as spreadsheet, database and web portal management software will also be stressed. http://ge.hkbu.edu.hk/course/GCIT-1005/

### GCIT 1006 IT for Success in Everyday Life and (3,1,2) Work

This course aims to prepare students for the challenges of their everyday life and work by equipping them with practical knowledge and skills to engage in fast-moving information technology. Its main thrust is the incorporation of essential forward-looking IT concepts illustrated with real-world examples and coupled with hands-on experiences in the support of problem solving and creative application of IT.

http://ge.hkbu.edu.hk/course/GCIT-1006/

## GCIT 1007 IT and Digital Media (3,1,2)

Due to the advancement of information technology, more traditional media, like photo, music, movie, etc, have become digital and some also contain interactive elements like computer games. Digital media even change our daily experience, like the way of advertising. This course aims to introduce the key IT concepts behind different digital media, explain the proper use of IT to better manage them, as well as how the evolution of digital media affects different aspects of our daily life. This course also aims to introduce various digital media software tools and let students experience the content creation of various digital media. http://ge.hkbu.edu.hk/course/GCIT-1007/

#### GCIT 1015 IT Innovations Shaping Our World (3,1,2

This course aims to equip students with knowledge on the key IT innovations that are shaping our world, including the latest development of digital media technology, the advancement of digital communication technology, and the development of smart IT systems, for digital media technology, this course covers latest standards and basic scientific principles of digital imaging, digital TV and digital music, this course also introduces the key of IT innovations in telecommunications and wireless technologies. http://ge.hkbu.edu.hk/course/GCIT-1015/

# GCIT 1016 Life-long Learning with Information (3,1,2) Technologies

This course is designed to develop students' understanding about the theories behind various IT-supported learning strategies. It focuses on the enhancement of learning by adopting a variety of IT-supported learning strategies. With both theoretical and practical components, this course aims to enable students to explore their individual learning style and consequently develop their own learning methods with the appropriate use of technologies to cater for their study needs in university settings and for life-long learning.

http://ge.hkbu.edu.hk/course/GCIT-1016/

### GCLA 1005 大學中文 (3,2,1) (C)/(P) University Chinese

本課程共有三個教學單元:一、書面表述要則;二、說明篇章讀 寫;三、議論篇章讀寫。

單元一:1) 句子結構分析:2) 書寫清通語段:3) 辨識文辭正誤。 單元二:1) 說明名篇賞析:2) 說明方法及應用:3) 撰寫說明 管章。

單元三:1) 議論名篇賞析;2) 議論方法及應用;3) 撰寫議論 篇章。

This course comprises three teaching and learning units: 1) Essence of written expression; 2) Expository reading and writing; 3) Argumentative reading and writing.

Unit 1: 1) Analyzing Chinese sentence structure; 2) Producing concise writing pieces; 3) Identifying ungrammatical expressions.

Unit 2: 1) Analyzing selected expository masterpieces; 2) Applying expository techniques in verbal expressions; 3) Writing an advanced expository essay.

Unit 3: 1) Analyzing selected argumentative masterpieces; 2)

Applying argumentative techniques in verbal expressions; 3) Writing an advanced argumentative essay. http://ge.hkbu.edu.hk/course/GCLA-1005/

## GCLA 1008 University English I (3,2,1)

This course aims to enhance students' English language skills in critical reading and listening as well as academic writing.

This course strengthens students' ability to: (1) read academic discourse by engaging in the analysis of the rhetorical and linguistic features used in academic writing; (2) respond critically to ideas through examining and evaluating evidence and arguments; (3) write coherent and structured academic essays by developing core transferable skills in critical thinking, reading, and writing; (4) understand extended academic discourse by employing cognitive and metacognitive lecture comprehension strategies; and (5) use reflection and self-assessment to become a more independent and competent reader, listener and writer. http://ge.hkbu.edu.hk/course/GCLA-1008/

#### GCLA 1009 University English II (3,2,1)

This course, as a continuation of University English I, aims to further students' English proficiency in reading and writing to an advanced level, and reinforce the effective use of communicative strategies in English for academic purposes.

This course aims to help students: (1) develop their critical/evaluative reading skills for extensive academic texts; (2) develop skills in writing academic texts including a literature review, and extended essays/argumentative research papers; and (3) develop research skills and conventions of citations and referencing in academic writing; and enhance their oral presentation skills in an academic setting

http://ge.hkbu.edu.hk/course/GCLA-1009/

## GCLA 1015 Chinese I (3,3,0) (P) 漢語一

This course is mainly designed for students whose native language is not Chinese. It aims to teach the four basic skills of language learning in Chinese: listening, speaking, reading, and writing. Students will learn how to read the Chinese Pinyin system, as well as how to read and write Chinese characters. In addition, students will learn how to converse in daily life situations, learn how to read simple passages, and learn the basics of grammar, as well as learn how to write characters and simple sentences. http://ge.hkbu.edu.hk/course/GCLA-1015/

## GCNU 1005 Beating the Odds (3,3,0)

This course begins with a list of well-selected and counterintuitive examples to help students become aware of the existence of mathematics in every aspect of our lives. Chance plays a huge part in life; one will have a better management of risk and opportunities and hence higher odds to become a winner in life if he knows more about how probability works. Rather than focusing on calculating a few specific combinations or permutations, which are tiresome and tedious to most, this course uses real-life situations as incentives and utilizes mathematics as a tool to figure out the "Best Bet" in some everyday problems. Casinos and games are topics commonly seen in probability; after equipping students with the knowledge necessary for identifying the "Best Bet", we move on to a very practical problem-knowing that the chance of winning is 99.9%, how much should we invest on this "Best Bet"? Our investigations (not the formulas and calculations) are then extended to cover more real-life situations in which its odds cannot be predicted by counting techniques. Students will discover new ways of expressing known information, connecting reality to math, applying meta-tools to predict chances, and making statistically-justifiable decisions.

http://ge.hkbu.edu.hk/course/GCNU-1005/